



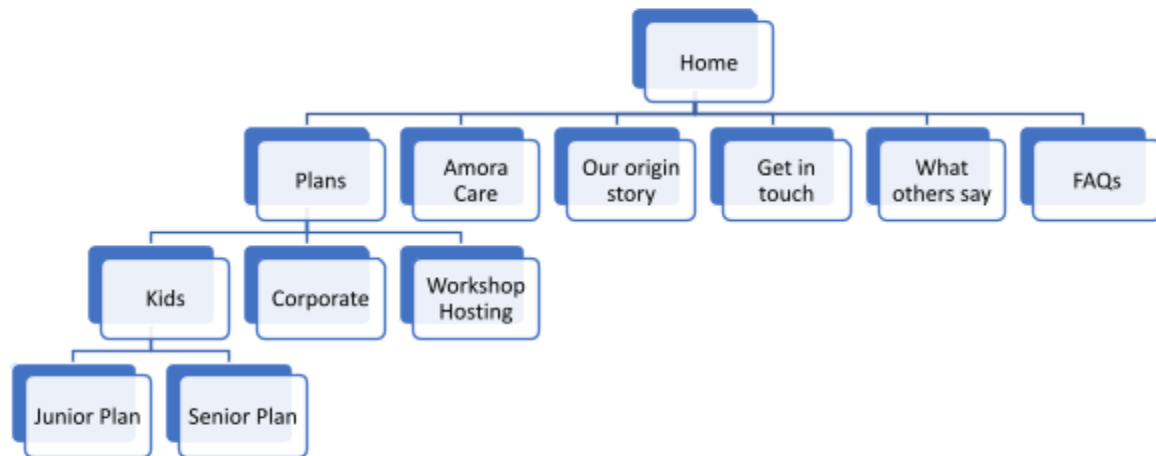
AMORA FOODS – WEBSITE CONTENT DOCUMENT

Table of Contents

1. Information Architecture	2
2. HOME PAGE	3
3. KIDS PLAN	6
4. CORPORATE PLAN	8
5. WORKSHOP HOSTING	10
6. AMORA CARE	12
7. OUR ORIGIN STORY	14



1. Information Architecture



2. HOME PAGE

Header section		
(Burger Menu) -Home -Plans - Kids - Corporate - Workshop Hosting -Amora Care -Our Origin Story -What others say -Get in touch -Blog -FAQs	(Amora Foods Logo) (Slogan/Tagline) We care about kids, their health and future!	(Contact number) Call +91 72004 46200
Carousel (Slider) section:		
(Slider 1 content) (Headline) Wholesome and nutritious kids meals (Subhead) delivered to your doorstep or school! CTA (call to action) Learn more	(Slider 2 content) (Headline) Healthy and fresh meals (Subhead) delivered to your office! CTA (call to action) Learn more	(Slider 3 content) (Headline) Host your workshop with us! (Subhead) Best-in-class training rooms served with great food. CTA (call to action) Learn more
Kids Plans	Corporate Plans	Workshops
(Above carousel information guides to appear over the carousel images in desktop version)		
Introduction section:		
Headline: Healthy foods, exceptional care! Subhead: Kids healthy lunches and evening snacks made from home style recipes delivered directly to the school on time. Bodycopy: We prepare wholesome, nutritious, ready-to-eat kid & adult meals, delivered straight to your door. Let us do the planning, shopping, prepping and cooking - which means more time for you to spend on your to-do list, your family and yourself. We offer convenient monthly plans... CTA BOOK NOW		
3-column Plans section		
Image	Image	Image
Kids Lunch Monthly Plan	Corporate Plans	Workshop Hosting



Comes in Junior (upto 14 years of age) and Senior (14 to 18 years) plans, wholesome tasty meals delivered in stainless steel containers. See all the plans	Get healthy food and snacks delivered straight to your office. See all the plans	We offer best-in-class workshop facilities along with delicious and wholesome food catering. Book now
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Features section

Why Amora Foods for your kids?

We care for your kids health and well-being and have taken unique steps to ensure the same.

Zero plastic You will get all your meals delivered in stainless steel containers. All containers and cutlery are hygienically UV (ultra-violet) treated and cleaned. No repetitive menus-60 days cyclic menu Your kids don't get boring menus. Amora menus are shuffled to get the right fantastic menu every time.		Healthy & tasty Experienced dieticians and chefs ensure that the menu stays tasty and healthy always. Visit our kitchen anytime You can always visit our kitchen anytime you want and check out our quality procedures. We only use the best quality ingredients in all our dishes.
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Testimonials section

(to be sourced)

FAQs section (accordion/expand collapse)

Frequently Asked Questions (FAQs)

Which food plan is suitable for me?

Amora food plans are tailor-made to fit every age group. You can choose a plan based on your kid's age. You can also checkout our menu for the week. We shuffle and plan a new menu every two weeks. This is to ensure that your kid doesn't face repetitive dishes every time.



Is non-allergic foods also available? Yes. As per your instructions regarding foods you or your child are allergic to, we provide non allergic special foods for your children. Why Amora foods? Key differences from other food subscription plans: * Good quality ingredients & tasty recipes without compromising on health. * We always ensure that we don't serve boring menus. We shuffle menus to get the right fantastic dishes every time. * We always workout on creating a better and balanced meal for you. So we keep changing the menu every month, to ensure that your child get the required nutrients from a wide variety of natural and healthy ingredients.												
<i>Contact section</i>												
GET IN TOUCH WITH US You can call us on +91 72004 46200 or use the form below and we'll get in touch with you quickly: <table border="1"><tr><td>Name</td><td></td></tr><tr><td>Email</td><td></td></tr><tr><td>Contact number</td><td></td></tr><tr><td>Message</td><td></td></tr><tr><td></td><td>Submit</td></tr></table>			Name		Email		Contact number		Message			Submit
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(Amora Logo)	<table border="1"><tr><td>Address First floor, 1/491B, Poonamallee High Rd, Sentamil Nagar, Maduravoyal, Chennai, Tamil Nadu - 600 095.</td><td>Contacts Email: info@amorafood.com Phone: +91 72004 46200</td></tr></table>	Address First floor, 1/491B, Poonamallee High Rd, Sentamil Nagar, Maduravoyal, Chennai, Tamil Nadu - 600 095.	Contacts Email: info@amorafood.com Phone: +91 72004 46200									
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3. KIDS PLAN

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Headline: Kids Lunch Monthly Plans						
Subhead: Kids healthy lunches and evening snacks made from home style recipes delivered directly to the school on time.						
Bodycopy: We prepare wholesome, nutritious, ready-to-eat kid & adult meals, delivered straight to your door or child's school. Select from our convenient monthly plans below:						
<table border="1"><thead><tr><th>Image</th><th>Image</th></tr></thead><tbody><tr><td>Junior Kids Monthly Plan (upto 14 years) ₹2000 per month Stainless Steel lunch boxes packed with nutritious, tasty and easily digestible meals of your choice from our menu, delivered to your kids' school all working days of the month. Subscribe</td><td>Senior Kids Monthly Plan (15 to 18 years) ₹2200 per month Stainless Steel lunch boxes packed with nutritious, high-calorie meals of your choice from our menu, delivered to your kids' school all working days of the month. Subscribe</td></tr></tbody></table>			Image	Image	Junior Kids Monthly Plan (upto 14 years) ₹2000 per month Stainless Steel lunch boxes packed with nutritious, tasty and easily digestible meals of your choice from our menu, delivered to your kids' school all working days of the month. Subscribe	Senior Kids Monthly Plan (15 to 18 years) ₹2200 per month Stainless Steel lunch boxes packed with nutritious, high-calorie meals of your choice from our menu, delivered to your kids' school all working days of the month. Subscribe
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4. CORPORATE PLAN

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Headline: Corporate Plans Subhead: Get healthy breakfast and lunch meals delivered fresh to your office! Bodycopy: No more worrying about whether you are eating healthy at work. Amora takes care of your nutrition while at work. Select from our convenient monthly plans below: <table border="1"> <thead> <tr> <th>Image</th> <th>Image</th> </tr> </thead> <tbody> <tr> <td> Corporate Monthly Plan 1 Lunch only ₹2500 per month Stainless Steel lunch boxes packed with nutritious and tasty meals of your choice from our menu, delivered to your office all working days of the month. Subscribe </td> <td> Corporate Monthly Plan 2 Breakfast & Lunch ₹4500 per month Stainless Steel breakfast and lunch boxes packed with nutritious and delicious meals of your choice from our menu, delivered to your office all working days of the month. Subscribe </td> </tr> </tbody> </table> Want to talk to us before ordering? Use the below options:			Image	Image	Corporate Monthly Plan 1 Lunch only ₹2500 per month Stainless Steel lunch boxes packed with nutritious and tasty meals of your choice from our menu, delivered to your office all working days of the month. Subscribe	Corporate Monthly Plan 2 Breakfast & Lunch ₹4500 per month Stainless Steel breakfast and lunch boxes packed with nutritious and delicious meals of your choice from our menu, delivered to your office all working days of the month. Subscribe
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5. WORKSHOP HOSTING

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Headline: Workshop hosting with nutritious catering Subhead: Book a best in class workshop facility and also get served with delicious food! Bodycopy: Amora provides well equipped workshop facilities and also cater our nutritious and healthy food as per your menu selection and choice. Call us to discuss your requirements. Use the below options:													
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GET IN TOUCH WITH US You can call us on +91 72004 46200 or use the form below and we'll get in touch with you quickly: <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="width: 40%;">Name</td> <td></td> </tr> <tr> <td>Email</td> <td></td> </tr> <tr> <td>Contact number</td> <td></td> </tr> <tr> <td>Message</td> <td></td> </tr> <tr> <td></td> <td style="text-align: center;">Submit</td> </tr> </table>				Name		Email		Contact number		Message			Submit
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6. AMORA CARE

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Headline: Amora Care Subhead: We care about kids, their health and future! Bodycopy: We care for your kids health and well-being and have taken unique steps to ensure the same.		
Zero plastic You will get all your meals delivered in stainless steel containers. All containers and cutlery are hygienically UV (ultra-violet) treated and cleaned. No repetitive menus-60 days cyclic menu Your kids don't get boring menus. Amora menus are shuffled to get the right fantastic menu every time.		Healthy & tasty Experienced dieticians and chefs ensure that the menu stays tasty and healthy always. Visit our kitchen anytime You can always visit our kitchen anytime you want and check out our quality procedures. We only use the best quality ingredients in all our dishes.
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7. OUR ORIGIN STORY

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Headline: Our Origin Story Subhead: The mission to inspire our children to eat healthy Bodycopy: As parents of children ourselves, who had to hurriedly pack lunches for our kids in the mornings, only to find the lunches half eaten when we returned home in the evenings, we realized that this was not entirely our children's fault. Lunches cooked in the morning could turn stale by the afternoon. Children usually are put off by spicy food. Further, in today's age of shortened attention spans, children in their playfulness don't complete eating their food, choosing to go and play in the break instead. All these factors spurred us to start Amora Foods with the primary aim of providing quality, nutritious and appealing food for children's school lunches. The brain child of Venky (Venkadesh Jeyasubramanian) who is a management professional with 20 years of experience in supply chain working in large corporate houses, Amora Foods aims to be professionally run as a transparent business with parents allowed visits to the kitchen and also given a say in the menu suggestions for their children. Call us to discuss your requirements. Use the below options:										
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